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South Region's Middle Market Perspectives on Government Services

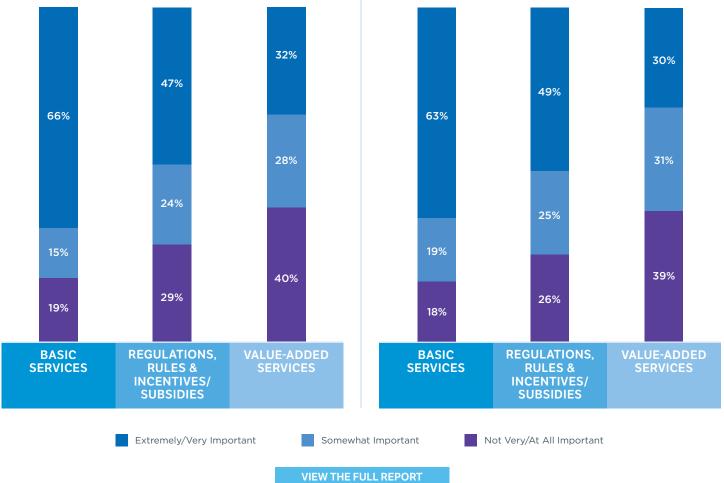
SOUTH REGION'S MIDDLE MARKET COMPARED TO THE U.S. MIDDLE MARKET

STATES INCLUDED IN THIS REGION:

The U.S. middle market is the fastest growing segment of the economy. But it is often stuck in the middle: too big to qualify for special services or to be exempt from regulations, and too large to field government-affairs teams at seats of government. The National Center for the Middle Market therefore took an election-year opportunity to ask middle market executives to evaluate the quality and impact of the government services they receive. This data shows how the South Region's middle market view of government services compares to the view of the U.S. middle market as a whole.

IMPORTANCE OF GOVERNMENT FUNCTIONS TO BUSINESS OPERATIONS





PERCENT AT LEAST SOMEWHAT SATISFIED WITH GOVERNMENT SERVICES

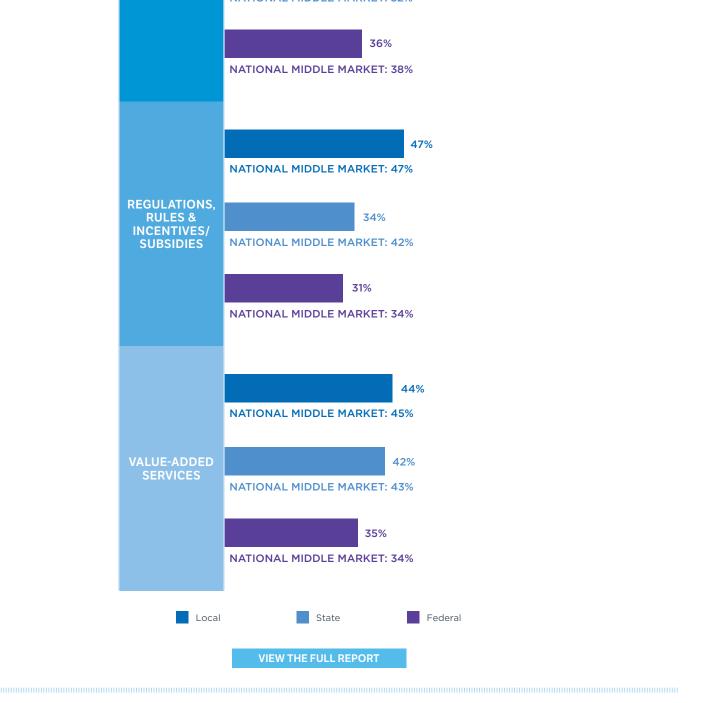
SOUTH REGION'S MIDDLE MARKET

NATIONAL MIDDLE MARKET: 57%

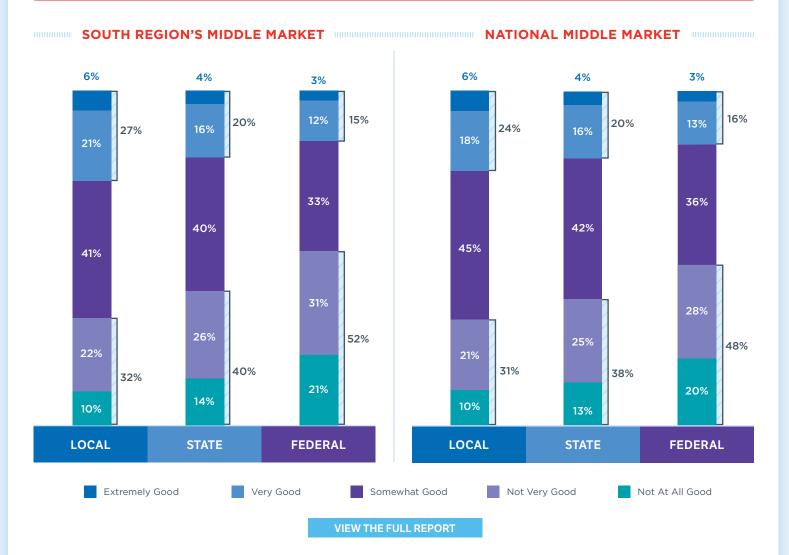
56%

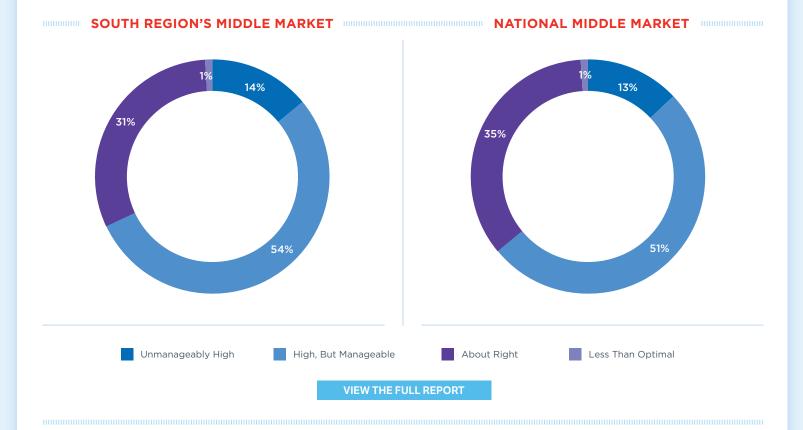
53%

BASIC SERVICES

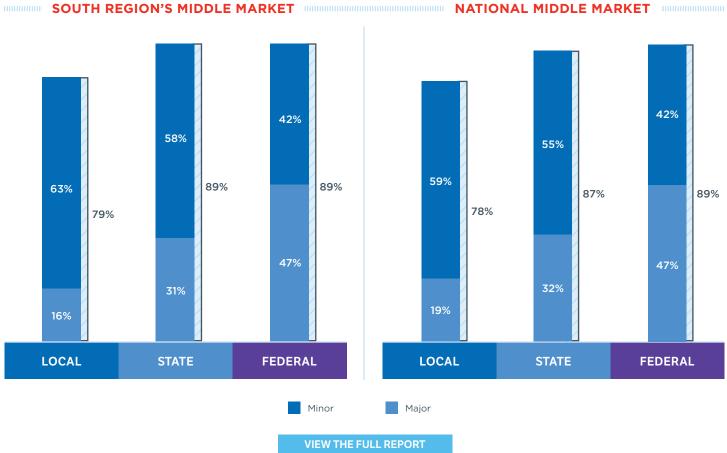


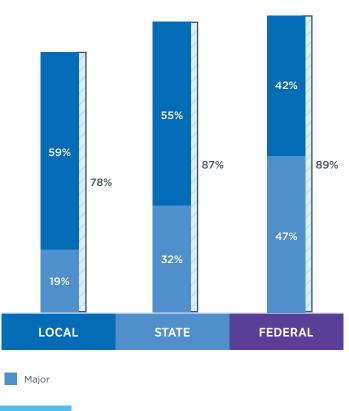
VALUE FOR THE MONEY FOR THE TAXES/FEES PAID TO EACH LEVEL OF GOVERNMENT





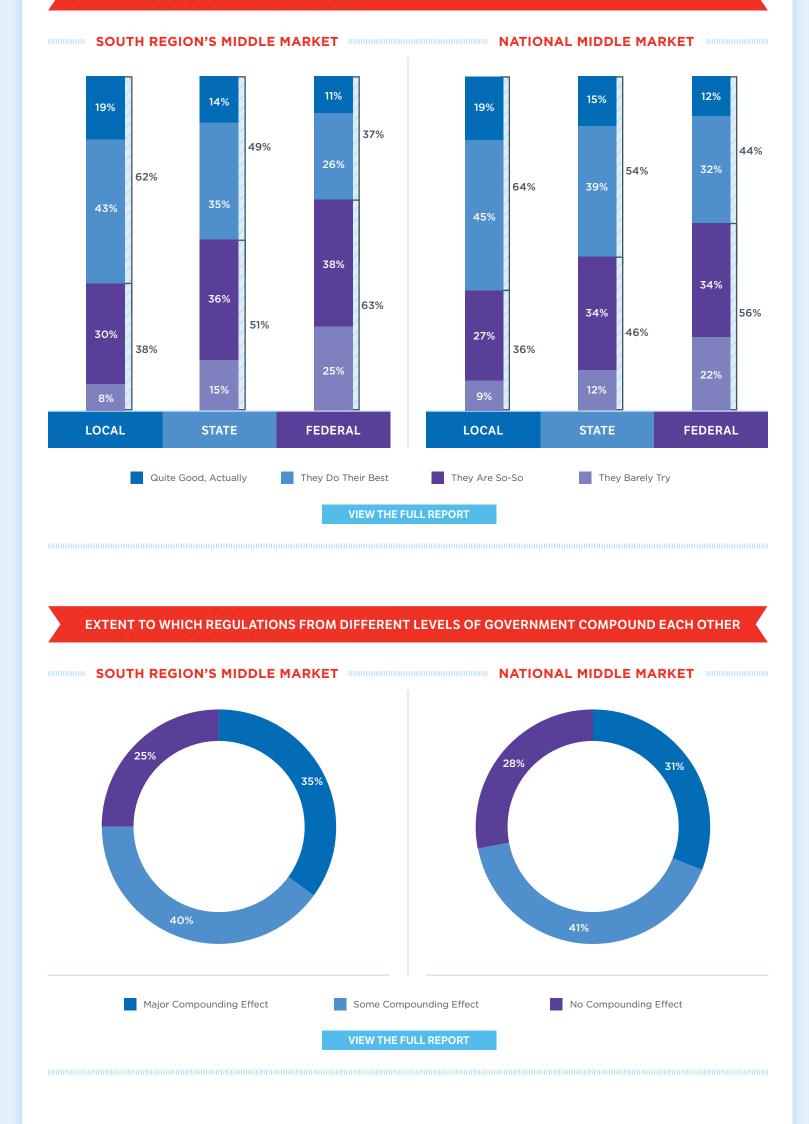
IMPACT OF REGULATIONS ON BUSINESSES BY LEVEL OF GOVERNMENT



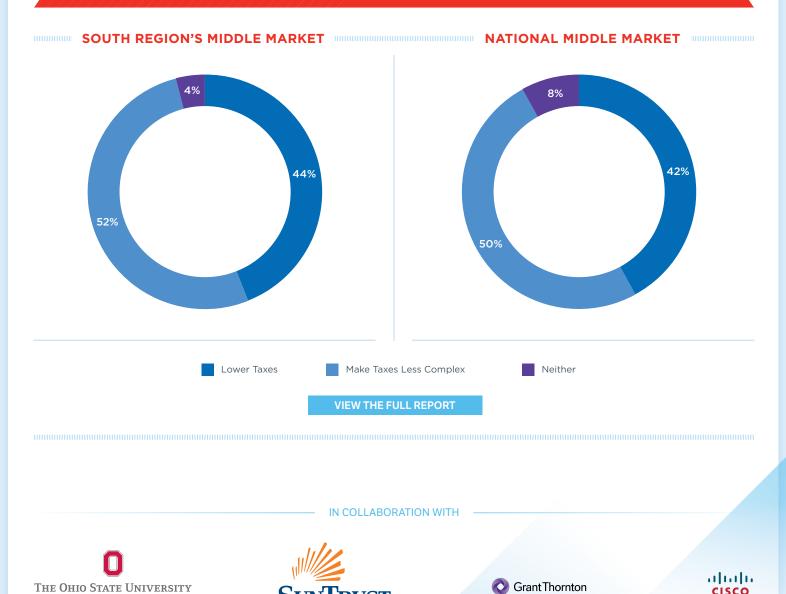


VIEW THE FULL REPORT

QUALITY OF EXPERIENCE WITH A GOVERNMENT OFFICIAL



PREFERENCE BETWEEN LOWERING TAXES OR MAKING TAXES LESS COMPLEX



CISCO

SUNTRUST

FISHER COLLEGE OF BUSINESS